



Save Soil

Save Lives

**Eradicate Chemicals
Prevent Cancer
Protect Our Future**

**A Call to Action for a Healthier
Earth and a Brighter Future**



Risk of Chemical food

A Silent Cancer Threat

- **Pesticide Residues:** Many fruits and vegetables contain harmful pesticide residues that can accumulate in the body over time.
- **Synthetic Additives:** Artificial colors, flavors, and preservatives used in processed foods have been linked to various health issues, including cancer.
- **Hormone Disruptors:** Certain chemicals found in food packaging and plastics can mimic hormones and disrupt the body's natural processes, potentially leading to cancer.
- **Contaminants:** Industrial pollutants and heavy metals can contaminate food and water, increasing the risk of cancer.



Chemical Food - Statistics

A Silent Cancer Threat

- **Increased cancer rates:** Present data showing a correlation between the consumption of processed foods and higher rates of certain cancers, such as colon, breast, and prostate cancer.
- **Pesticide exposure:** Cite studies that have linked exposure to pesticides to increased cancer risk.
- **Hormone disruptors:** Highlight research on the harmful effects of hormone disruptors on human health, including cancer.



The Soil Crisis

A Silent Threat

How Degradation Threatens Our Food and Our Future

We've lost a third of the world's arable land to degradation. If we don't act now, our ability to feed the world will be in jeopardy. This silent crisis needs immediate attention.

- **Decades of Chemical Abuse:** The overuse of synthetic fertilizers, pesticides, and herbicides has severely compromised soil health.
- **Futility of Chemical Dependence:** Continuous application of chemicals has led to diminishing returns, as soil fertility has eroded over time.
- **Soil Degradation:** Soil, once a vital resource, is now turning into dust, unable to sustain life.
- **Historical Evidence:** Present the scale of soil fertility degradation through historical data, highlighting the decline in agricultural yields and ecosystem health.
- **Expected Future:** Project the potential consequences of continued soil degradation, including food insecurity, water scarcity, and increased health risks.



Statistics on Soil Degradation

A Silent Threat

Global Scale:

- **Loss of topsoil:** An estimated **24 billion tons** of fertile soil are lost globally each year due to erosion.
- **Degraded land:** Around **10-20%** of drylands and **24%** of the world's productive lands are degraded.
- **Economic impact:** Land degradation costs approximately \$490 billion per year.

Regional Scale:

- **India:** Nearly **two-thirds** of the country's land is under degradation, leading to a loss of **7.2 million tons** of crops annually.
- **Europe:** Approximately **11.6% of erosion-prone land** is affected by moderate or severe soil erosion.
- **Africa:** Soil degradation threatens the livelihoods of over **650 million people**.

Impacts:

- **Agricultural productivity:** Soil degradation can reduce crop yields by up to 50%.
- **Food security:** An estimated 1.5 billion people are directly affected by land degradation.
- **Biodiversity loss:** Soil degradation contributes to the loss of plant and animal species.
- **Climate change:** Healthy soil plays a crucial role in carbon sequestration



The Soil Crisis- Impact on Farmers

Farmers at the Frontline

For millions of farmers,
Soil loss === losing life itself.

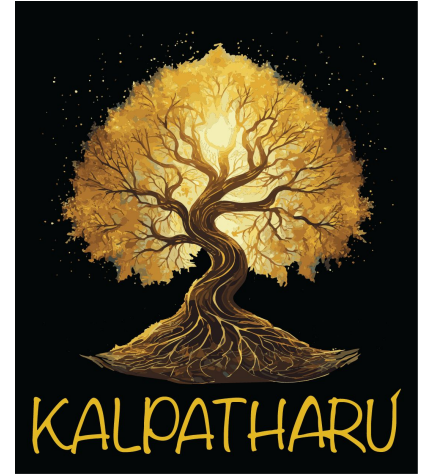
Behind every crop failure is a story of shattered dreams and lost livelihoods.



Kalpataru Foundation International

The Vision & Story

We aim to **empower** and **uplift** the lives of people worldwide, particularly children, youth, and women, by providing them with access to education, professional skills, healthcare, technology, agriculture innovations, business opportunities, and employment



Kalpatharu's Solution

Our Mission & Vision

Saving Soil, Sustaining Lives, Securing Our Future

Mission:

Kalpatharu is dedicated to reversing soil degradation by empowering farmers with sustainable practices. Our mission extends beyond saving soil—it's about preserving the essence of life for future generations.

Vision:

- **Save Soil:** Protect and enhance soil health for sustainable farming.
- **Empower farmers** with knowledge and resources.
- **Produce Organic Food:** Ensure healthy, nutritious food to prevent cancer and reduce health issues.



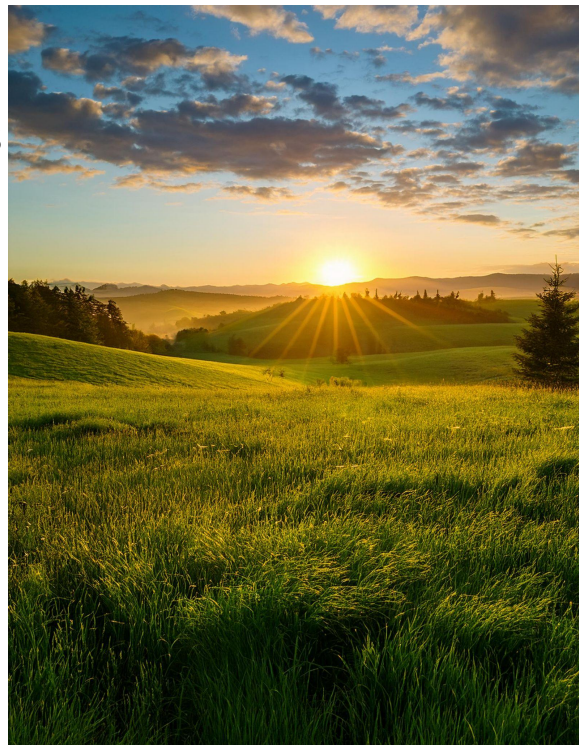
Kalpatharu's Role

A Ray of Hope

Kalpatharu provides farmers with tools, knowledge, and organic products to restore their land. Our efforts are a beacon of hope, proving that with the right support, we can revive our soil.

Initiatives:

- Distribution of organic fertilizers.
- Educational workshops on sustainable farming.



Kalpatharu's Vision

Nurturing the Earth, Nurturing Lives

Our Commitment to Protecting Soil and Supporting Farmers

At Kalpatharu, we believe healthy soil is the foundation of a thriving community. Our vision is a world where farmers flourish, communities are nourished, and the earth is cherished.



Activities and Initiatives

On-Ground Impact

Activities Led by Kalpatharu to Save the Soil

Our on-ground initiatives are making a real difference. From soil health assessments to organic input distributions, our efforts are creating waves of change across communities.



Activities and Initiatives

On-Ground Impact

- **Farm Tours:** Visit successful organic farms in the region to showcase their practices and outcomes.
- **Hands-On Training:** Conduct workshops on various aspects of organic farming, such as composting, natural pest control, and cover cropping.
- **Soil Health Assessment:** Assess the health of farmers' soils and provide recommendations for improvement.
- **Crop Planning:** Assist farmers in developing crop rotation plans that promote soil fertility and biodiversity.
- **Organic Certification:** Offer information on organic certification processes and requirements.
- **Financial Assistance:** Explore funding opportunities and grants available to support farmers transitioning to organic farming.
- **Input Supplies:** Connect farmers with suppliers of organic inputs, such as seeds, fertilizers, and pest control products.
- **Networking Opportunities:** Facilitate connections between farmers and other stakeholders in the organic farming community.
- **Organic Farming Workshops:** Conduct workshops to teach farmers about organic farming techniques and the benefits of reducing chemical use.
- Organic fertilizer distribution drives.
- Community tree planting events.
- Educating on Organic Food and Preventing Processed Food



Meeting Farmers



Meeting Farmers



Meeting Farmers



Understanding the Challenges

Addressing the Core Issues Faced by Farmers



Uncovering the Root Cause



The 'Protect Soil, Protect Lives' Project

A Project with a Purpose

How We Aim to Transform Villages, One at a Time

The 'Protect Soil, Protect Lives' project is our flagship initiative, aiming to transform villages by focusing on soil health. This initiative seeks to improve life quality, boost local economies, and secure food for future generations.

Goals:

- Restore soil fertility in 50 villages over five years.
- Increase crop yields by 20% through organic practices.



Success Stories

Lives We've Touched

Heartwarming Stories of Change and Hope

These are the faces of hope—farmers who've turned barren fields into flourishing farms with Kalpatharu's support. Their success is a testament to healthy soil and the resilience of the human spirit.

Stories:

- A farmer doubling his yield with KBF's organic methods.
- A community becoming food self-sufficient thanks to Kalpatharu.



Our Impact

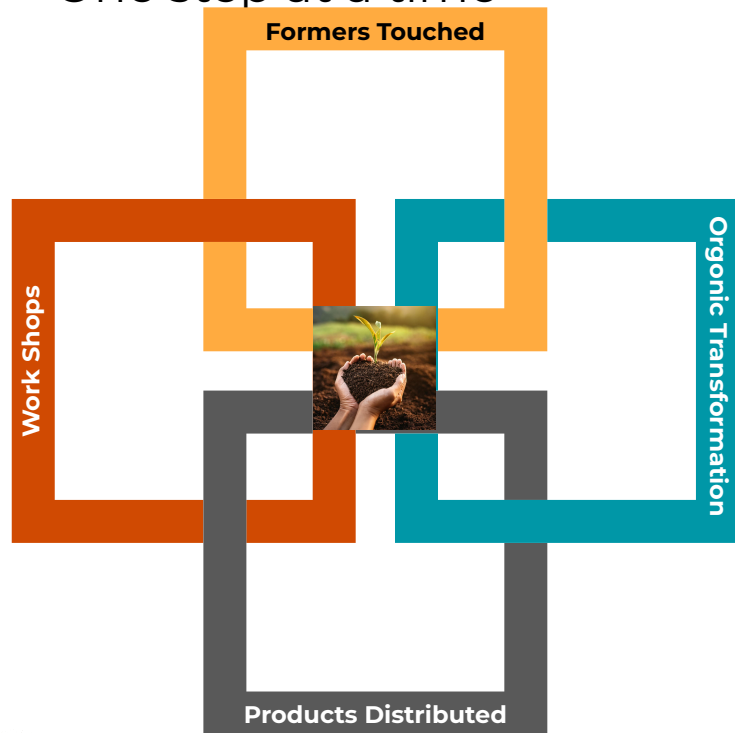
One step at a time

- Number of Farmers Touched: **1000**
- Number of Farmers Transformed to Organic Farming: **50**
- Products Distributed: **5 Laks**
- Community Engagement Workshops: **10 Events**



Our Impact

One step at a time



- ▣ Number of formers touched :
1000
- ▣ Number of transformed Organic Farmers :
60
- ▣ Organic Products Distributed :
5 Lakhs
- ▣ Community Engagement Workshops :
15 Events

The Urgency of Support

Why We Need You

The Critical Need for Immediate Action and Support

Time is running out. Without swift action, we risk losing our ability to sustain life on earth. Your support is crucial to expanding our efforts and reaching more communities.



Call to Action

Join Us in Protecting Lives

How Your Support Can Make a World of Difference

Your contribution can change lives. By supporting Kalpatharu, you're not just donating—you're investing in our planet's future. Together, we can make a lasting difference.

- Transform chemical to organic farming
- Subsidy to use the Organic products
- Equipments For efficient farming (Drons, Machines ..)
- Community Events
- Workshops
- Social Media Pramotion
- Organic Market Establishments and Pramotion

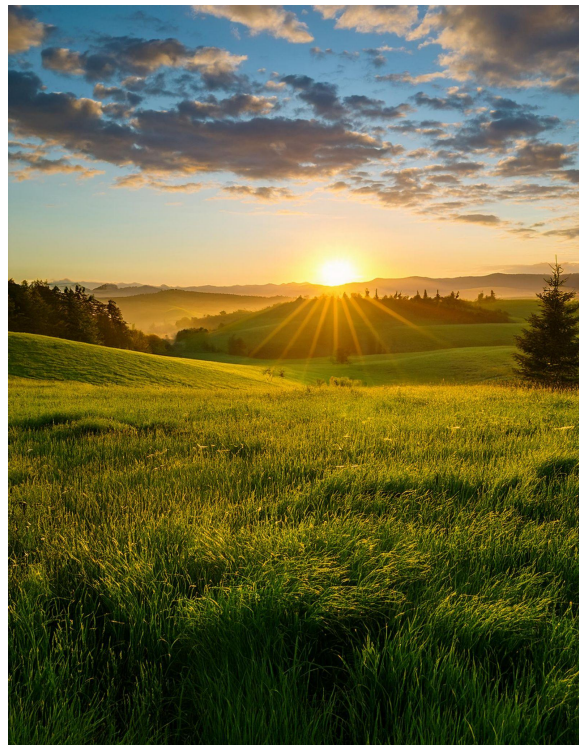


Conclusion

Together, We Can Save the Soil

A Heartfelt Thank You for Your Consideration

We are deeply grateful for your support. Together, we can turn the tide on soil degradation and build a future where every person, plant, and community thrives. Thank you for joining us in this vital mission.



The Kalpatharu Team

Dedicated to a Greener Future



THANK YOU!

**Reviving Earth,
One Farm at a Time:**

**Join Kalpatharu's
Organic Revolution**

